

## PDHonline Course E482 (4 PDH)

# **Networking for Introverts**

Instructor: Dale W. Callahan, Ph.D., P.E. and Lea B. Callahan, P.E. 2020

## **PDH Online | PDH Center**

5272 Meadow Estates Drive Fairfax, VA 22030-6658 Phone: 703-988-0088 www.PDHonline.com

An Approved Continuing Education Provider

Networking for Introverts Dalecallahan.com

#### **EMAIL SCRIPTS**

#### **Email with common connection**

Use something like this to connect to someone through another connection.

TO: (Make sure you copy Joe Smith)

SUBJECT: Joe Smith suggested I contact you

"Joe Smith (your common connection) suggested I contact you. I want to get into the home building business and would like to chat with you about how you got started and any advice you have for someone who is new to the business."

#### Emails without common connection

Here are emails I have ACTUALLY used to meet people who I did not know.

First is an email I used to meet someone I found on Amazon. Have you ever met anyone on Amazon?

SUBJECT: Your Amazon Review

Henry,

I found your name when you reviewed the book ,Money Talks: How to Make a Million as a Speaker, on Amazon. I was intrigued since you live a duplicate life. I, too, find myself in this situation with a company that sells products and an academic appointment. However lately I am finding a strong demand in the market for what I teach: entrepreneurship. My focus is helping people in corporate America find alternatives.

I am looking at how to spin this out, and it appears you have done something similar.

Would love to talk to you and learn how you balance this, and most important how you got it moving.

If we could chat over the phone (I am in Alabama) that would be perfect. I know this time can be busy, so just let me know if you are willing to give me a number. Or call me if you like at 205-555-1212.

Thanks,

Dale

Networking for Introverts Dalecallahan.com

I used this email to connect with Dan Miller, a New York Times bestseller. Dan and I had lunch together, and have sense connected on several levels.

SUBJECT: Coffee or lunch with Dan

"I would like to meet Dan. I am in B'ham and I would be happy to come to Nashville to meet over coffee or lunch. I am looking to do something very similar to what he's doing and love his work. I would just like to pick his brain a bit about what and how he has done it. After all, requesting a meeting is exactly what he would advise."

#### Other Tools for You to Use

**Finding Your Calling -** Download my ebook at <u>dalecallahan.com</u> and follow steps. Shoot me an email and tell me what you learned!

<u>Contactually</u> – Great tool for intentionally connecting to others! See my demo video in the content.

### My Contact Information

Website: dalecallahan.com

Email: dale@dalecallahan.com

Twitter: @dalecallahan

Linkedin: www.linkedin.com/in/dalecallahan